



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-30-2012 PAGE: 1 of 3

GREAT AMERICAN MEDIA - 19752  
ATTN: MIKE FURMAN  
3050 K STREET, NW  
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code						Station/Market								
				DEM CONGRESSIONAL CAMP COMM	DEM CONGRESSIONAL CAMP COMM	POLITICALS						WTVD - DURHAM								
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing				Package								
				234488	PHILADELPHIA	A. CLIFFORD	10-23-2012	10-29-2012	M (Broadcast Month, Cycle 1)				N							
Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1193																	
1	10-23-2012	10-28-2012	06:00AM - 07:00AM				EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	3	30	X	X	X	X	X		3	900	3	2,700.00	
2	10-29-2012	10-29-2012	06:00AM - 07:00AM				EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	3	30	X						1	900	1	900.00	
3	10-23-2012	10-28-2012	07:00AM - 09:00AM				GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	X	X	X	X	X		3	900	3	2,700.00	
4	10-29-2012	10-29-2012	07:00AM - 09:00AM				GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	X						1	900	1	900.00	
5	10-23-2012	10-28-2012	06:00AM - 07:00AM				EYEWITNESS NEWS SATURDAY 6-7A (2105)	3	30					X		1	300	1	300.00	
6	10-23-2012	10-28-2012	07:00AM - 08:00AM				EYEWITNESS NEWS SATURDAY AT 7AM (2408)	3	30					X		1	400	1	400.00	
7	10-23-2012	10-28-2012	08:00AM - 09:00AM				GOOD MORNING AMERICA SUNDAY (4789)	3	30					X		1	500	1	500.00	
8	10-23-2012	10-28-2012	08:00AM - 09:00AM				GOOD MORNING AMERICA SATURDAY (1883)	3	30					X		1	500	1	500.00	
9	10-23-2012	10-28-2012	12:00PM - 12:30PM				EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	X	X	X	X	X		2	500	2	1,000.00	
10	10-23-2012	10-28-2012	09:00AM - 10:00AM				LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30	X	X	X	X	X		2	400	2	800.00	
11	10-23-2012	10-28-2012	11:00AM - 12:00PM				THE VIEW (MONDAY-FRIDAY) (846)	3	30	X	X	X	X	X		2	475	2	950.00	
12	10-23-2012	10-28-2012	10:00AM - 11:00AM				THIS WEEK SUNDAY 10-11A (800)	3	30					X		1	300	1	300.00	
13	10-23-2012	10-28-2012	09:00AM - 10:00AM				EYEWITNESS NEWS SAT 9-10AM (10765)	3	30					X		1	375	1	375.00	
14	10-23-2012	10-28-2012	06:00PM - 06:30PM				EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	3	30	X	X	X	X	X		4	1,200	4	4,800.00	
15	10-29-2012	10-29-2012	06:00PM - 06:30PM				EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	3	30	X						1	1,200	1	1,200.00	

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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				234488	A. CLIFFORD	10-23-2012	10-29-2012	M (Broadcast Month, Cycle 1)				N							
Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1193																
16	10-23-2012	10-28-2012	05:00PM - 05:30PM				EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)	3	30	X	X	X	X			1	750	1	750.00
17	10-23-2012	10-28-2012	05:30PM - 06:00PM				EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)	3	30	X	X	X	X			2	850	2	1,700.00
18	10-29-2012	10-29-2012	05:30PM - 06:00PM				EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)	3	30	X						1	850	1	850.00
19	10-23-2012	10-28-2012	07:00PM - 07:30PM				JEOPARDY ( MONDAY-FRIDAY) (898)	3	30	X	X	X	X			3	1,200	3	3,600.00
20	10-29-2012	10-29-2012	07:00PM - 07:30PM				JEOPARDY ( MONDAY-FRIDAY) (898)	3	30	X						1	1,200	1	1,200.00
21	10-23-2012	10-28-2012	07:30PM - 08:00PM				WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30	X	X	X	X			4	1,000	4	4,000.00
22	10-29-2012	10-29-2012	07:30PM - 08:00PM				WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30	X						1	1,000	1	1,000.00
23	10-23-2012	10-28-2012	07:30PM - 08:00PM				WHEEL OF FORTUNE SAT (900)	3	30				X			1	750	1	750.00
24	10-23-2012	10-28-2012	10:00PM - 11:00PM				TUES PRIME 10-11P (807)	3	30		X					1	3,800	1	3,800.00
			----- ITEM LINE NOTE ----- BODY PROOF																
25	10-29-2012	10-29-2012	08:00PM - 10:00PM				MONDAY PRIME 8-10P (795)	3	30	X						1	6,500	1	6,500.00
			----- ITEM LINE NOTE ----- DWTS																
26	10-23-2012	10-28-2012	09:00PM - 10:00PM				TUES PRIME 9-10P (811)	3	30		X					1	6,500	1	6,500.00
			----- ITEM LINE NOTE ----- DWTS																
MG Group #		Preempted	Rate Reason				MG Description	Duration											
329610	10-23-2012		6,500 PROGRAM CHANGE				1 X 30 @ \$6,500 T 07:58PM - 09:00PM - 10/23/12-10/23/12 (810)	3	30		X					1	6,500	1	6,500.00
		Total:	6,500													Preempt Total:	-1		-6,500.00

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Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1193																	
27	10-23-2012	10-28-2012	11:00PM - 11:35PM				EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)	3	30	X	X	X	X	X	X	3	1,200	3	3,600.00	
28	10-29-2012	10-29-2012	11:00PM - 11:35PM				EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)	3	30	X						1	1,200	1	1,200.00	
29	10-23-2012	10-28-2012	11:35PM - 12:02AM				NIGHTLINE (MONDAY-FRIDAY) (788)	3	30	X	X	X	X	X		3	400	3	1,200.00	
30	10-29-2012	10-29-2012	11:35PM - 12:02AM				NIGHTLINE (MONDAY-FRIDAY) (788)	3	30	X						1	400	1	400.00	
																Contracted Gross Total:	50	55,375.00		
																Actual Gross Total:	50	55,375.00		
																Agency Commission:		8,306.25		
																Net Total:		47,068.75		
Month/YR			Preempted		Made Good	Contract Total			Adjustments				Actual Total							
Oct 12			6,500.00		6,500.00	41,225.00			0.00				41,225.00							
Nov 12			0.00		0.00	14,150.00			0.00				14,150.00							
<b>TOTAL</b>			<b>6,500.00</b>		<b>6,500.00</b>	<b>55,375.00</b>			<b>0.00</b>				<b>55,375.00</b>							

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